

Veritas et Virtus

For Friends of the University of Pittsburgh at Johnstown

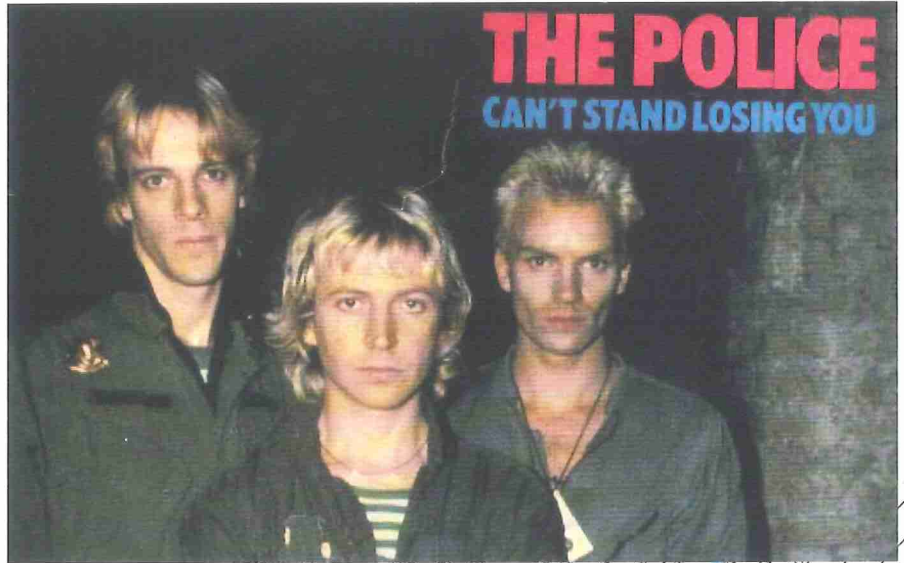
Veritas means truth; objectively the truth; the actual state or nature of things; reality. Virtus translates literally to manliness; manly excellence, but means generally, excellence, capacity, worth, goodness, and virtue (according to Cassell's *Latin to English Dictionary*). The words themselves actually have a long history at this university. Veritas et Virtus is the motto of the University of Pittsburgh and was chosen to reflect the strength of the past and the potential of the future. It can be found on the university seal; and hereafter, as the name of the newsletter of the University of Pittsburgh at Johnstown, which will be devoted to news about alumni and what's happening on campus. Please help us by making *Veritas et Virtus* your publication.

Spring 2005

Volume 6 Number 1

While academic life always comes first, what comes first in student life is **music!** Share your favorite UPJ concert memories.

When alumni gather, one of the hottest topics is concerts they attended while they were students. Somehow, those concerts in your youth have a sweetness, probably because you were with your friends and so free. We are trying to capture those experiences for the archives of UPJ. Mike Mucker ('81), Programming Board alumnus and member of the Pitt Johnstown Alumni Association Board of Directors, shares this experience: "The then-unknown British band, The Police, featuring Stewart Copeland, Andy Summers, and a lead singer with the odd name of Sting were traveling from Harrisburg to Pittsburgh on their first U.S. tour. Bruce Haselrig, Director of Student Activities, and I were able to book them for the Log Cabin in one of their first U.S. concerts for a mere \$250!"



UPJ Rocks!

see pages 8 and 9



Agreement
No. 4846

AMERICAN FEDERATION OF MUSICIANS
(HEREIN CALLED
PARAGON P
P.O. BOX 4008, MACON, GEORGIA 31201
Phone: Area Code (912) 742-5111
LOCAL NO. 4846
19.72, between the undersigned Purchaser of Music (hereinafter called "Employer") and the undersigned Musicians (hereinafter called "Musicians") is understood that rider A is hereto attached and by this agreement the Musicians are engaged severally on the terms and conditions of the fee sheet. The fee sheet shall be bound by said terms and conditions. Each musician shall be bound by said terms and conditions. Each musician shall enforce this agreement. The Musicians agree to perform at the following times and places:
1. Name and Address of Band or Group: **THE POLICE**
2. Date(s), starting and finishing time of engagement: **October 9, 1978, 8:00 PM to 11:00 PM**
3. Type of Engagement (specify whether dance, stage show, banquet, etc.): **1000 Headline Billing & 1000 Dance**
4. **EMPLOYER TO FURNISH SOUND & LIGHTS AT NO COST TO ARTISTS.**
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Dear Alumni and Friends,

Please visit your alma mater the next time you're in the Johnstown area because you will find that there's lots going on.

Students Name the New Residence Hall

The students voted in March 2005, and the new residence hall is officially named Willow Hall. In keeping with the tradition of naming residence halls after Pennsylvania trees, Willow won the vote from among these choices: Birch, Chestnut, Evergreen, Juniper, and Sycamore. Student interest was high with 1,140 votes cast and Willow emerging as the clear favorite! Watch the UPJ



80% complete, Willow Hall will be occupied by freshmen fall 2005.

website www.upj.pitt.edu for interior photographs of Willow Hall.

Alumnus ('85) 2005 Commencement Speaker

Joseph P. Noel, PhD, will deliver the keynote address at the UPJ commencement on Saturday May 7.

Dr. Noel is a professor in the newly-created Jack Skirball Chemical Biology and Proteomics Laboratory and an adjunct member of the Structural Biology Laboratory at the Salk Institute for Biological Studies.

Dr. Noel received his BS in chemistry from UPJ in 1985 and his PhD from the Ohio State University in chemistry and biochemistry in 1990. He is currently the director of a new initiative in chemistry at The Salk Institute for Biological Studies, located in La Jolla, Calif. Jonas Salk, MD, a famous Pitt alumnus, founded the institute in 1960.

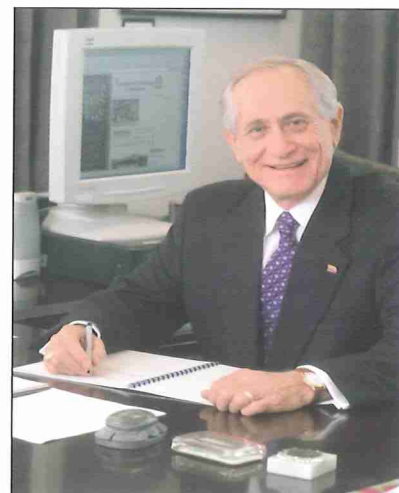
Dr. Noel is also co-founder of a new biotechnology company known as Allylix, Inc., with corporate headquarters in San Diego, Calif., and laboratory facilities in Lexington, Ky.

President's Award for Excellence in Service 2004

This year, two individuals received the President's Award for Excellence in Service for staff, established in 1999 to

recognize staff for exemplary service to the UPJ community.

This year's recipients are Robert W. Knipple, Director of Outreach and Professional Services, and Elizabeth Ann Whiteman, Associate Director of Housing and Residence Life. Mr. Knipple ('87) joined the staff in 1985. Ms. Whiteman ('87) joined the staff in 1999.



Albert L. Etheridge, Ph.D.

MET Professor Receives 2005 Excellence in Teaching Award

Robert Martinazzi, Professor of Mechanical Engineering Technology, is the recipient of this year's Excellence in Teaching Award. The award will be officially conferred on Professor Martinazzi during spring commencement.

A committee of peers reviewed many candidates and unanimously recommended Professor Martinazzi. After a careful review of the candidates, I agreed with their conclusion.

Professor Martinazzi is a dynamic teacher and a leader who motivates his students. On a daily basis, he demonstrates his respect for his students and his concern for their personal and professional development. He is demanding in the classroom, and his students learn.

Campus Tour

See our new campus traditions, the redbud tree grove and Heritage Square. Summer is an ideal time for a campus tour. Contact Alumni Relations at 1-888-UPJ-ALUM.

We appreciate your support through your financial gifts to the annual giving fund, the college's various scholarships, other endowments, the capital campaign, the Heritage Square brick project, and other special funds. We also appreciate your service through your continuing involvement in fund raising, admissions efforts, career networking, legislative lobbying, and representation in the professional arenas in which you serve.

You are making a difference! On behalf of the students, faculty, and staff, I thank you.

Pitt Professor of Theatre Arts is 2005 Academic Honors Convocation speaker

It was a homecoming of sorts when Dr. Kathleen E. George, a Professor in the Theatre Arts Department at the University of Pittsburgh, spoke at UPJ's Academic Honors Convocation March 20.

Dr. George was born in the Oakland section of Johnstown. As a child, she wanted to be a writer. She wrote stories and plays while attending Johnstown High School and in her undergraduate years as a creative writing major at UPJ and at the University of Pittsburgh. She went on to earn a PhD in theatre, also at Pitt. By then she had made her home in Pittsburgh. For eight years she taught theatre at Carlow College, where she directed many plays. She then accepted a teaching position at Pitt, where she continued to direct and teach dramatic literature and playwriting. In the early 1980s, she began to add fiction writing back into the mix. In 1988, she earned an MFA degree in creative writing, also at Pitt, on the side.

Reminiscing about her years at UPJ's Asphalt Campus, Dr. George said, "I came to love it because it was part of my life every day, and the classes were wonderful—both teachers and fellow students." She studied English under Alice Collins and John Crowe. Two of her former classmates, Merrily Swoboda and Tom Kane, also went on to become Pitt faculty members.

"There was a very vital social group that started a fraternity, and there were all sorts of clubs. Somehow—even though it wasn't a typical campus in any way—we were students and so we managed to have a campus experience." In 1962, she was the recipient of both the Women's Association Award, one of the oldest donor awards presented annually at UPJ, and the Louise Letizia Miele Award in Creative Writing.

She remembers, "We had only one car in the family and so my mother often played chauffeur and drove me to school. It was our time together."

"I came to love (the Asphalt Campus) because it was part of my life every day, and the classes were wonderful."

Dr. George's book-length fiction publications are *The Man in the Buick*, a collection of stories, 1999; *Taken*, a novel, 2001, and *Fallen*, a novel, 2004. *Taken* has been translated into French, German, Japanese, Dutch, Danish, and Norwegian. Another novel is in progress.

Dr. George has been the recipient of grants from Pitt and the Pennsylvania Council on the Arts. She has been granted fellowships at artist's colonies. Her short fiction has appeared in such journals and magazines as *Mademoiselle*, *Cimarron Review*, *The North American Review*, *New Letters*, and *Alaska Quarterly Review*. She was nominated for a Pushcart Prize, and one of her stories



Read more about Dr. George on her website, www.kathleengeorge.net.

was listed among the Distinguished in *Best American Short Stories*.

Her theatre publications include *Rhythm in Drama*, University of Pittsburgh Press, 1980, and *Playwriting: The First Workshop*, Butterworth, 1994, and the forthcoming *Winter's Tales: Reflections on the Novelistic Stage*, a scholarly study of the correspondences between fiction and drama. In progress are a collection of essays titled *Where Storytellers Meet* and a book on improvisation. She has taught for Pitt in London and has served as faculty and as Academic Dean for Pitt's Semester at Sea.

She has directed for the Pitt mainstage and for the Three Rivers Shakespeare Festival. Many of her productions were listed among the *Post-Gazette's* "Ten Best of the Year." She has also produced and directed more than 50 original plays written by students.

Dr. George's years at the Asphalt Campus laid the groundwork for her career. "I wrote for *The Panther Cub* and Dean Schwartz, our advisor, took the newspaper staff to NYC," Dr. George said. "He also took us to see *Carousel* at Mountain Playhouse in Jennerstown for our orientation. That was an important time for me, reading the play, *Liliom*, and then seeing the musical adaptation."

"My time at UPJ formed a strong foundation for my career," Dr. George concluded.

Donors have many reasons for

Individuals and organizations have as many different reasons for establishing scholarships as there are trees on the UPJ campus. Some are to honor or memorialize a loved one, others are to accomplish a special purpose. Others are both.

The following is a list of recent scholarships developed at UPJ, criteria for obtaining them, along with an explanation of why they were established. You may recognize some names. Scholarships are a great way to support your alma mater and to build a lasting tribute to yourself or to someone for whom you care.

Advantage Scholarship Fund (2002). This scholarship was established to aid underrepresented students.

Helen Zips Ayers Scholarship (2004). This fund, from Helen Zips Ayres of Bement, Ill., a Johnstown native, provides annual scholarships for two or more financially needy, full-time junior or senior students who are majoring in education and who have a quality point average of 3.25 or better.

Cablan Joseph Azar Endowed Scholarship (2002). This scholarship, established in honor of Cablan Joseph Azar by his son, is for full-time undergraduate students who are graduates of Portage Area, Richland, Windber, or North Star high schools; demonstrate academic ability, and qualify for financial aid.

Victor Bracken Engineering Technology Scholarship (2000). Established by Victor Bracken to support students in the Engineering Technology Division.

Irene B. Burkett Memorial Scholarship (2003). This fund, created by Paul E. Burkett for his late wife, supports full-time undergraduate students majoring in elementary education who are graduates of the Westmont Hilltop School District, and who demonstrate financial need, academic ability, and good student citizenship.

Campus Association of UPJ Ruby Biddle Scholarship (2000). This scholarship is awarded to sophomore students who have completed at least 24 credits and maintain a 3.0 or better quality point average. The scholarship was established by the Campus Association of UPJ in memory of the late wife of the college's first president, Dr. Theodore W. Biddle.

Warren L. Custer Scholarship (1997). This scholarship was created by the H. F. Lenz Company in honor of Warren Custer, who was an early partner in the company. It is awarded to a sophomore full-time student who displays exceptional motivation, dedication, and desire to succeed during his or her freshman year.

Clayton C. Dovey Jr. Allied Health/School of Nursing Scholarship (2000). This scholarship was established by the Conemaugh Health Foundation to honor board member Clayton C. Dovey Jr. and his dedication to the community, for junior and senior students who are graduates of the Conemaugh Allied Health/School of Nursing programs and who are entering the allied health or nursing professions. Applicants are evaluated in terms of financial need, academic ability, and student citizenship.

Michael L. Elswick Scholarship (2004). Established by the Johnstown Tribune Publishing Company in memory of Michael Elswick, *Tribune-Democrat* City Editor, this scholarship is awarded to juniors or seniors majoring in journalism, who are financially needy and who have graduated from a high school in *The Tribune-Democrat's* circulation area.

William F. Goenner IV Scholarship (1999). This scholarship, established by Betsy Goenner, Executive Secretary to the President of UPJ, in memory of her late husband, is awarded to students enrolled in the Education Division or Natural Sciences Division who have demonstrated motivation, academic excellence, and promise for success.

Virginia Koumoungis Golubic Scholarship (2000). This scholarship is given to a senior-level student with a 3.5 or better quality point average who plans a career in public relations. It was created by Helen Golubic, Director of Development at UPJ, to honor her mother.

Annette L. Hinks Chemistry Scholarship (2002). This grant is awarded to a financially needy chemistry major who has attained 60 or more credits and who has maintained a quality point average of 3.25 or better. It was established by husband Warren H. Hinks in memory of his late wife who was a chemistry laboratory instructor at UPJ.

Mary E. Kocher Education Scholarship (2002). Established by Anne P. and William H. Mallinson in honor of Mary Kocher, Mr. Mallinson's aunt, this scholarship supports senior-level students who plan to be public elementary school teachers. Grants are limited to senior-level students from Cambria and contiguous counties who demonstrate financial need and academic ability.

Michael and Julia Lazorchak Memorial Scholarship (2000). These grants are limited to junior or senior students with a minimum quality point average of 3.0. Preference is given to descendants of families from the 15901 zip code or Johnstown High School graduates. It was created by Vera (Lazorchak) Long in memory of her parents, Michael and Julia.

establishing scholarships at UPJ

Anna Louise Leber Scholarship (1999). This scholarship, created by Anna Louise Leber, is given to talented and deserving students.

Cecil K. Leberknight Local Government Scholarship (1999). This scholarship was created by the Leberknight family to honor their father Cecil Leberknight and is awarded to junior or senior students enrolled in Political Science/Public Administration and pursuing a career in government.

H. F. Lenz Scholarship (1997). This scholarship is awarded to a freshman Engineering Technology student who displays academic excellence. It was established by the H. F. Lenz Company, a Johnstown engineering firm, in memory of H. F. "Red" Lenz, founder and owner of the company.

Christine Marie (Stultz) Louder Scholarship (2003). This scholarship, established by Anthony and Charles A. Stultz in memory of Christine, who died in an automobile accident, is awarded to an incoming freshman pre-education major who has an overall high school quality point average of 3.0 or better.

Anuj K. Malhotra Memorial Scholarship (2000). This scholarship was established by the Malhotra family in memory of their son who died in an automobile accident. The scholarships are awarded to qualified, financially needy sophomore students who are residents of Cambria County.

Elvina Jane Owen Journalism Scholarship (2002). Established by her sister, Sara Jane Torquato, after her death, this scholarship memorializes a UPJ alumna who taught journalism for many years at Johnstown High School. It is given to a journalism major.

REB Commuter Scholarship (2000). This scholarship is given to full-time, needy, commuting freshmen who are at the top 10% of their high school classes and have earned SAT scores of 1200 or better. They must be residents for at least the past three years and graduates of high schools from Cambria, Somerset, Bedford, Indiana, or Westmoreland counties. It was created by an alumnus.

Sara Jane Torquato Scholarship (2004). Established by a UPJ alumnae and local educator, these scholarships are limited to incoming freshmen from Cambria County who are financially needy and rank in the top 10% of their graduating classes.

John W. Ungar Health Sciences Scholarship (1998). Established by UPMC Lee Hospital in honor of John W. Ungar for his 33 years of service, these scholarships are limited to students in the Allied Health, Respiratory Care, or Nursing programs who demonstrate financial need and

academic ability.

Mark Vella Scholarship Fund (2001). Established in memory of a young man who was severely injured in a bicycle accident, this scholarship is limited to students enrolled in health care-related majors.

Reid A. and Thelma Lint Weimer Memorial Scholarship (2004). Established by alumnus and former Alumni Association board member Douglas A. Weimer in memory of his parents who were educators in Somerset County, this scholarship is given to financially needy education majors who are graduates of a Somerset County high school. Recipients are either freshmen graduating in the top 10% of their classes or upper class students with quality point averages of 3.25 or higher.

John I. Whalley, Jr., Scholarship (1999). Established in memory of an Advisory Board member by his family and business associates, this scholarship is awarded to a motivated business student with financial need.

James E. and Margaret Wilkes Scholarship (2003). Established by a Windber native and 1953 basketball alumnus from Wooster, Ohio, who majored in geology. This scholarship supports tuition, fees, and books for junior and senior students from Somerset County.

James E. and Margaret Wilkes Athletic Scholarship (2003). Also established by the Wilkes family, this scholarship supports the Mountain Cat men's basketball program.

An endowed scholarship fund is the perfect way to honor or memorialize a business associate, family member, mentor, or other special individual in your life.

To support an existing scholarship fund, or to establish your own endowed fund, contact Helen Golubic, Director of Development, at 814-269-2083 or e-mail hgolubic@pitt.edu.

Dr. Neil Woffinden
Professor of Biology

Joined the UPJ Biology Department in 1975 after completing a PhD in zoology at Brigham Young University, where he conducted field studies on hawks and eagles

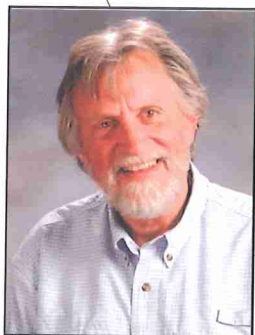
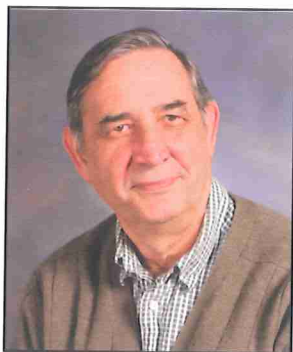
Member of several ornithological professional organizations

Has published the information obtained as a result of his research on raptor biology in a variety of journals

Teaches a series of courses in the Biology Department, including ornithology, vertebrate biology, and wildlife management

To introduce the students in his upper-level courses to the fascinating members of the avian order Falconiformes, he regularly takes them to the Allegheny Front Hawk Watch, manned by members of the Allegheny Plateau Chapter of the National Audubon Society

"For as long as I can remember I have had an abiding interest in the birds of prey. The Hawk Watch provides a unique opportunity to introduce my students to this important group and help them to develop the same appreciation for raptors and their role in the biosphere that has been such a joy for me over the years."



Dr. Thomas M. Dick
Class of 1967

Attended UPJ from 1965 to 1967

Earned a Doctor of Veterinary Medicine degree in 1967 from the University of Pennsylvania

Practiced veterinary medicine in New Hampshire from 1967 to 1968

Established the Richland Veterinary Hospital in 1970

Founded the Tri-County Chapter of Audubon Society in 1985

Established a hawk counting station in 1996 in Central City, Pa. (sixth most important station in the U.S.) Located adjacent to Dr. Theodore W. Biddle's and Col. George W. Gage's former property along the Allegheny Front. The second highest number of golden eagles in the U.S. pass over this area when migrating. The station receives more than 2,000 visitors per year.

"Under the overseeing and guidance of the UPJ Biology Department, particularly Drs. Neil Woffinden, Doris Brown, and Dennis McNair, the hawk watch program has grown to a group of approximately 350 persons. This keeps alive the relationship of research to higher education."

Trevor H. Smith
Senior biology major

2002 graduate of Bishop Guilfoyle High School in Altoona

Son of Dr. Murray Smith (UPJ '74, Dental '77) and Mrs. Sharon Smith (Health Related Professions '76)

Twin brother Whitney is a student in the School of Health and Rehabilitative Sciences in Oakland

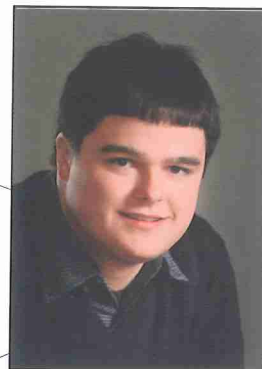
Came to UPJ in the Spring Term of 2003 and will graduate in December 2005 with a biology major and a chemistry minor

Active member of the UPJ Chemical Society

Works in the research laboratory of Dr. Elisabeth Bell-Loncella, Associate Professor of Chemistry

Plans to pursue a profession in health care

"The biology professors and instructors are interested in the success of their students. Small class sizes and labs provide students with a unique opportunity to get to know their instructors and vice versa. This allowed Dr. Woffinden to lead our Vertebrate Biology Lab group to a hawk watch station outside of Central City where we viewed several of the species we had been studying in class, including a Bald Eagle."



Full Circle

Full Circle highlights the connection that exists between professors, students, and alumni as they create the educational cycle of teaching, learning, and professional application.

(Full circle was used in William Shakespeare's *King Lear*: "the wheel is come full circle.")

Featuring
Biology, Natural Sciences

UPJ students electing biology as an area of concentration can pursue either a traditional option or a terrestrial ecology option. Students may also obtain certification in Medical Technology.

Whalley Memorial Chapel a gift to UPJ from family of charter board member

A life of service to the campus and the community was celebrated when the J. Irving Whalley Memorial Chapel was dedicated September 22, 1991.

The all-faiths chapel was the result of a gift from the Whalley Charitable Trust.

The late Mrs. Ruth Whalley, the late John I. Whalley Jr., and David C. and Ruth (Whalley) Klementik, all representing the Whalley family, made the contribution to UPJ.

J. Irving Whalley died March 8, 1980. A business and civic leader, politician and philanthropist in the Johnstown area for more than five decades, he was considered one of the "founding fathers" of UPJ as a charter member of the Advisory Board (started in 1958).

Mr. Whalley served as a member of both the Pennsylvania House and Senate from 1950 to 1960, and was a U.S. Congressman from 1960 to 1973. He served as a delegate to the United Nations in 1969 and was inducted into the Automotive Hall of Fame in 1982.

The chapel provides a facility for members of the University community to use for worship services, meetings, fellowship gatherings, weddings, and other special functions.



All alumni are welcome.

The chapel is a 6,500-square-foot building housing a 250-seat sanctuary, conference room, office space, and kitchenette. In addition to providing most of the furnishings for the chapel, the Whalley family purchased an electronic keyboard, an organ, and hymnals for the chapel.

The Whalley family, through the Whalley Charitable Trust, has a long history of contributing to the college in a number of different areas, including the establishment of two different scholarships. David C. Klementik, a Windber, Pa., attorney and son-in-law of the late J. Irving Whalley, and executor of the charitable trust, is a member of the UPJ Advisory Board. He is married to Ruth Whalley Klementik, daughter of the the late Mr. and Mrs. Whalley.



We can't identify this happy couple who were married at the Whalley Chapel. If this is you, please send us your wedding story!

UPJ... Rock On!

Attention: All alumni whose fondest memories of UPJ are connected to the many big-name concerts held on campus. Here's your chance to share your stories of brushing shoulders with some of the cultural icons of your college years. Here are some examples:

I was one of those students who basically majored in student life, not business like my diploma states. I have a rich base of memories of my time on the UPJ Programming Board, but some of most memorable moments were related to the big concerts we held...for someone majoring in student life like I was, this was like finals week and spring break wrapped into a few crazy days or hours.

The concert I remember the most is when we got to bring one of my all-time favorite bands in from Philly. The Dead Milkmen were kings of Philly's underground music scene and were college radio favorites with their catchy and humorous song, "Bitchin' Camaro." The band, the roadies, the fans were all wild by Johnstown measures, but the concert was very well attended and being part of the show was one of my many 15 minutes of fame at UPJ.

Somehow most of the band, most of the roadies, and a good number of the fans arrived at my CPA apartment, along with a lot of my friends. We were not well-stocked for a major party, so the band got bored very quickly. A few members of the band decided to take food from our kitchen and test how quickly it got crushed in our carpet as people moved around. (Forgive me, Jake Stiffler...can you believe I work for a college housing department now?)

Well, the party warmed up after awhile as some other students arrived with needed party supplies...you get the idea. The memories get a bit vague here, but I do remember folks leaving very late and it taking days to clean up our apartment.

Joan Jett, 1984



Another big moment was Nora Dunn from *Saturday Night Live* coming to UPJ. She was very smart, she was very nice, and I gave her the worst-mumbled introduction in the history of live shows. I was very nervous...and I should have been, because she might be a great sketch comedian on TV, but live stand-up is NOT her strong point. There were some funny moments on stage that night, but for a comedy show, it was pretty bad. Still, I think most of the audience was star struck with a member from *SNL* on stage, so we all laughed at some pretty "un-funny" material that night. We thought it should be funny, since she was famous and from *SNL*.

Aaron F. Lucier (UPJ '90)
Associate Director, Campus Living
East Carolina University
Greenville, North Carolina

I was involved with the Programming Board from 1981 to 1985 serving as Log Cabin chair and as President. This involvement lead me into a career in Student Affairs that continues to this day. I loved being involved in coordinating student activities as a student back at UPJ and feel fortunate that 20 years later I am still doing what I really love to do.

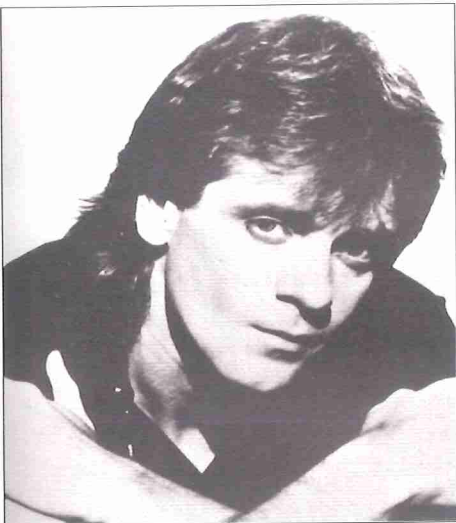
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Help Us Fill

The Brooklyn Bridge
Seals & Crofts
Harry Chapin
Richie Havens
Fleetwood Mac
Doug Kershaw
Daryl Hall & John O.
Clarence "Gatemout
Tom Scott & LA Expi
The Police
George Thorogood &
Les McCann Jazz Qu
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Charlie Daniels Banc
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Leon Redbone
Nitty Gritty Dirt Ban
Pure Prairie League
Leon Redbone
The Dirt Band
Dave Mason
Jean Luc Ponté
Son Seals Blues Band
Pousette Dart Band
Southside Johnny &
J. Geils Band
Donnie Iris
The Outlaws
America
Paula Poundstone
Livingston Taylor
Joan Jett & the Black
The Romantics
Eddie Money
G. Gordon Liddy
Sinbad
B. E. Taylor
Dead Milkmen
Rusted Root
The Clarks
Violent Femmes
Nada Surf & Gatheri
Violent Femmes
Fuel
Veruca Salt
Shaggy
The Clarks
EverClear
Fuel and Eve 6
O.A.R.

Definitive List PJ Concerts in the Gaps!*

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Eddie Money, 1984



Dead Milkmen, 1988

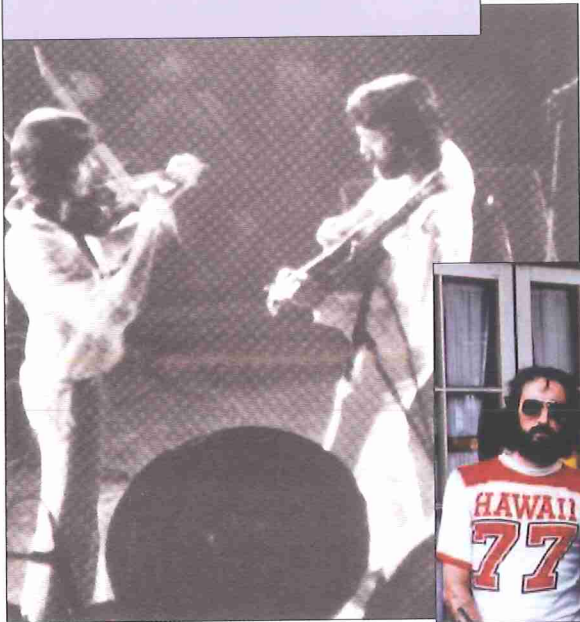
During my tenure at UPJ, we had some amazing acts come through Johnstown. Looking back, I realize why I have such a strong love for live comedy. Imagine being a student and seeing comedians (before they were big stars) like Billy Crystal (I remember trying to persuade my roommates to pay \$2 to see him in the cafeteria), Sinbad (I still remember having a conversation with him about his loss on *Star Search* and how he was hoping to make some real money performing on the college circuit), and Paula Poundstone (I remember her performing for a very small crowd in the Log Cabin, booked as a Women's History Month program).

From a concert perspective, we had some major events. I remember when the Romantics came to UPJ the same week as "What I Like About You" hit number one on the charts - their big hair and tight leather outfits were all the rage. We lucked out with J. Geils Band coming to campus when "Centerfold" hit number one as well. One of the funny stories I remember was when Joan Jett and the Blackhearts performed and Joan refused to go on stage because we didn't have enough towels strategically placed around the stage - she needed them to wipe off her nasty

running makeup. Not having a key to the towel room, I ran all the way back to my apartment and took every towel I could find. Another fond memory of mine was having Eddie Money (remember his "Two Tickets to Paradise" song?) on campus and counting out \$13,000 in cash to his bodyguard after his show in a van parked behind his tour bus. What a trip!

Jim Waite (UPJ '85)
Assistant Director, Memorial Union/
Program Director
University of Kansas
Lawrence, Kansas

Send us your favorite
concert memory.
E-mail to upjalum@pitt.edu
or mail it to:
Alumni Relations
272 Blackington Hall
450 Schoolhouse Road
Johnstown, PA 15904



The Dirt Band, 1980

Fleetwood Mac, 1975



UPJ alumni Jeff & Patti Wild & family

"UPJ might offer a "Buy Four, Get One Free" special on college degrees!"

That's what Jeff Wild joked that he would like to see happen by the time their third daughter, Suzanne, graduates from high school next year.

It's tough to catch the Wild family together. Jeff is Vice President of Operations for the Chicago Division of Speedway SuperAmerica, LLC; Patti teaches fifth grade at Westmont Hilltop Middle School, Johnstown; Allison is a senior accounting major at UPJ and a part-time employee at First Summit Bank, Johnstown; Cassie is a sophomore business marketing major with a minor in Spanish, and Suzanne is a junior in high school.

The Parents

Patti had attended UPJ as a commuter student for a term after graduating from high school, with no career goal in mind. "A part of me always felt 'incomplete' for not having finished college," she said. "When I began volunteering in classrooms as my three daughters reached school age, I realized I enjoyed working with students in a classroom setting. One of my daughter Allison's teachers encouraged me to go back to school to get my teaching degree, and I did so at UPJ that summer."

"Receiving my degree from UPJ definitely opened the door to opportunities for career advancement."

- Jeff

Jeff also began attending UPJ as a full-time commuter student upon graduation from high school; however, for financial reasons, he accepted a full-time job and cut back to part-time at UPJ. Between various job changes and promotions, he continued with classes whenever possible, until finally receiving his degree.

"Although I was already established in my career before graduating, I was driven by my desire for advancement opportunities," Jeff said.

"I can remember a couple of summers when we were both attending night classes—Jeff going on



Jeff and Patti Wild

Monday and Wednesday evenings, while I would go on Tuesdays and Thursdays," Patti said. "Finding the time to study was difficult for both of us, as he worked full-time and I took care of our house and our three young girls. Thinking back, I often wonder how we all survived; however, we know today that it was definitely worth it."

Patti's major was elementary education. After substitute teaching for a few years, she obtained her current position, where she has taught for seven years.

Jeff's degree is in business management, which benefited him during his 21-year career with Sheetz, Inc. "Without having received my degree, I might not have been offered my current position at Speedway, which I accepted a few years ago for both the challenge and a change. It was an opportunity I couldn't refuse but probably would not have received had I not gotten my degree. Recently, I agreed to move into a position in the marketing department at our corporate office in Enon, Ohio, as a result of my marketing experience with Sheetz. Receiving my degree from UPJ definitely opened the door to opportunities for career advancement."

"My first summer of night classes at UPJ had been the most traumatic for me," Patti said. "I doubted my ability to succeed, as well as to keep up with traditional students. I remember hyperventilating during the first exam of my first class. And about halfway through my second night class during that same summer, I had a fear of not making it to the end. But once I had those first two courses under my belt, I made a vow that I would continue until I received my degree—no matter what! Not only did I become friends with other non-traditional students at UPJ, but

are “Wild” about their alma mater

I also became close with many younger students as well.

“I can remember sitting beside a young girl named Beth in my first computer class ever. I had no previous computer experience at all; in fact, I had never before even touched a computer. So when the instructor told us to move the mouse to a particular location, I actually looked carefully on the screen for a long-tailed rodent to appear! Realizing I truly had no idea what a mouse was, Beth tactfully showed me. And she continued to assist me when I needed help without ever making me feel inferior. To this day, she will always have a special place in my heart. Also, I teach with a wonderful person in my



Suzanne, Allison, and Cassie Wild

district with whom I became friends at UPJ. She, too, was a young, traditional student, and has since taught all three of my daughters at different levels.”

Jeff’s experiences at UPJ were more geared toward non-traditional students, as he only attended night classes—arriving directly from work and leaving immediately afterwards.

“Jeff and I both chose UPJ to pursue our degrees as adults because of its close proximity to our home,” Patti said. “Having a reputation of being an excellent institution of higher learning was an added bonus.”

“We would both recommend UPJ to any adults seeking to further their education,” Jeff said. “We both received outstanding attention through the Office of Continuing Education; such personal treatment continued throughout all aspects of our experiences there.”

The Children

Both Allison and Cassie stated that their parents’ positive experiences at UPJ were not the main reasons they decided to attend. Each of them noted that her desire to live at school, yet remain close to home, made UPJ her ideal choice. The beautiful campus was an added bonus.

Allison will attend UPJ in the fall to complete her degree, since she had changed her major three times. She has been inducted into Phi Eta Sigma Honorary Fraternity and participates in intramural soccer. She obtained her part-time job at First Summit Bank through the business department at UPJ.

Cassie, too, has been inducted into Phi Eta Sigma and belongs to the American Marketing Association. She works part-time at American Eagle Outfitters.

Allison said that some of her most positive experiences at UPJ have included “developing close relationships with friends, learning to live with four others in a townhouse, and finding the right balance between academics and personal life.”

Cassie’s comments concerning positive UPJ experiences also included learning to live with others and developing close friendships. However, she also added that she has “truly appreciated the support and personal attention of the faculty.”

Both Allison and Cassie said that they would recommend UPJ to other prospective students for numerous reasons. Both agree that it is one of the most beautiful college campuses they have ever seen. Also, Cassie cited that the student-teacher ratio was definitely an asset for her, making it possible to develop a close relationship with her instructors, who truly care about her succeeding. Allison noted that the size of the UPJ campus was right for her. She knew she couldn’t be comfortable at a larger university.

“Although we had never planned on four family members attending UPJ, we are all proud of having done so, as well as of our accomplishments at such a highly accredited university,” Patti said, “Our third daughter, Suzanne, is still a high school junior and has not yet decided on a college after graduation. But if she does choose to attend UPJ, she, too, will receive one of the finest college educations possible.”

Campus Association Rosella Blackington Award, Idzkowsky Golden Candle Medal Oldest at UPJ

This year, the **Campus Association of UPJ Rosella Blackington Award**, accompanied by the **Dr. and Mrs. Henry J. Idzkowsky Golden Candle Medal**, was awarded for the 48th consecutive year to Amy Ross, a student who exhibits both scholarship and service to the college through campus activities.

This award was initiated by the Campus Association of UPJ, then called the UPJ Women's Association. Representatives from each division of the college select the recipient from the academically highest ranking senior female students, who are then screened for qualities which led to outstanding performances in their college lives.

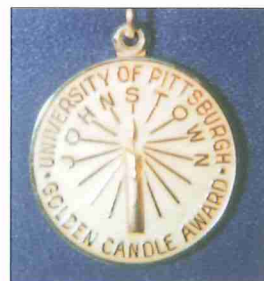
In the fall of 1948, a tea for women students was held in the lounge of the Asphalt Campus at Cypress Avenue in Moxham, where the first award was presented to pre-dental student Theresa Misenko of Nanty-Glo, who became the first female to be accepted to a dental school from the Johnstown Center of the University of Pittsburgh and the first female dentist from Cambria County.

The Golden Candle Medal was created by the late Dr. Henry J. Idzkowsky, a former chemistry professor, and his wife Velva, in 1969 to accompany the Women's Association Award. It serves as a more permanent remembrance of the honor and is mounted on a chain to be worn as a necklace. The gold medal is an original design inspired by a past University of Pittsburgh seal, portraying a candle with projecting rays.

"The Golden Candle is a symbol of the woman whose student life has enriched the UPJ community and the world around her," a representative from the Women's Association explained. "Each woman, as she enters University life, would receive a candle symbolic of the knowledge she will receive and then impart through the rays of her candle. Some candles glow so brightly that they become golden, as in our University seal. For this reason the medal was named the Golden Candle Medal."

Since 1973, the Women's Association Award and the Golden Candle Medal have been presented at the college's annual Academic Honors Convocation each spring.

Five past recipients returned to UPJ as faculty members. They are Claudia B. Jones (1952), MEd, Biology; Merrily Kodis Swoboda (1961), PhD, Speech and Communication; Catherine Berret Kloss (1965), PhD, English; Theresa Rován Shustrick (1971), MEd, Mathematics, and Rachel Davis Loya (1998), Accounting.



Past Award Recipients

Amy Ross (2005)
Melissa Jean-Louise Dorer (2004)
Shannon Hanselman (2003)
Trisha Aurndt (2002)
Bethany Simunich (2001)
Cassandra Hirsh (2000)
Melinda Ickes (1999)
Rachel M. Davis Loya (1998)
Dott Merryman (1997)
Holly Banas (1996)
Kimberly Brentzel (1995)
Sarah Schwarm (1994)
Shannon Mrkich (1993)
Kirsten Rafferty (1992)
Dawn Marshall (1991)
Catherine Yonkoski (1990)
Kelly Marie Miller (1989)
Suzanne Heather Blasko (1988)
Sandra E. Connelly (1987)
Toni DiGiacobbe (1986)
Denise Brutts (1985)
Linda Soler (1984)
Rose Spridik (1983)
Martha Pfeiffer (1982)
Pamela Zedick (1981)
Rosemary Cirelli (1980)
Cheryl Ann Drzewiecki (1979)
Lona Toffolo (1978)
Jolene Youhouse (1977)
Susan Lampe (1976)
Christine Young (1975)
Elaine Kush (1974)
Ruth Hostetler (1973)
Theresa Rován Shustrick (1971)
Catharine Berret Kloss (1965)
Kathleen George (1962)
Merrily Kodis Swoboda (1961)
Carol Buffenmyer (1960)
Ann Neff (1959)
Mary Ann Kovach (1958)
Betty Idzkowsky (1957)
Claryne Boroman (1953)
Claudia Jones (1952)

Alumni couple were engaged on campus mall

The campus mall is an ideal place for Heritage Square, the brick plaza, because it holds many memories for former students.

Alumni Barbara Hoelzeman and Michael Waruszewski will always have a special spot in their hearts for the spot where Heritage Square is located. It was there, on a warm August day, that a relationship which began on the UPJ campus as students became an engagement.

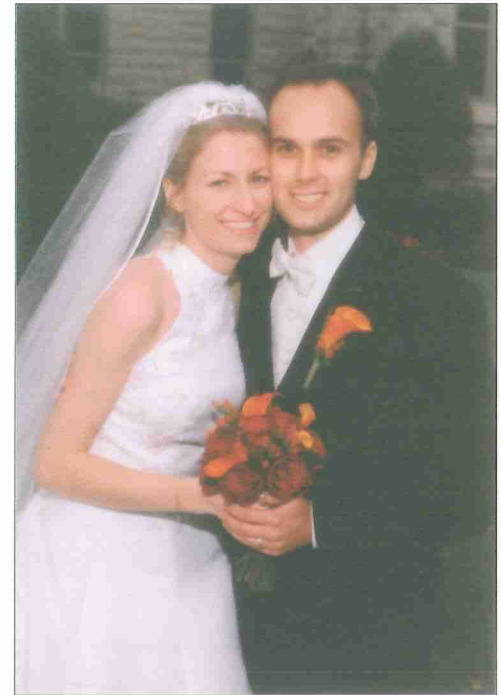
Barbara was born and grew up in Pittsburgh. She attended Serra Catholic High School. She looked at a number of colleges but decided on UPJ because it combined the benefits of a large university, Pitt, with the atmosphere of a small campus. Michael also was born and raised in Pittsburgh. He attended North Hills High School, and a neighbor who had attended UPJ highly recommended it to him. He also liked UPJ's reputation of a University education in a small college setting and liked the opportunity for hands-on learning with professors in the classroom.

The two students shared many of the same friends throughout their time on campus, but never met until their senior years, when they were introduced by a mutual friend, Keri Janesko.

After the two graduated in 1998, Barbara worked as a management/technology consultant for several years before taking a position as project manager at Mellon Bank, Pittsburgh. Michael worked as an accountant for several years and is currently Manager of Project Budgets and Analysis at WQED Multimedia, Pittsburgh.

"Since Heritage Square is located on the campus mall where Mike proposed, it seemed both appropriate and special that we purchase a brick there."

As the couple's relationship grew, Mike had thought for a long time about what would be the perfect setting in which to propose. He had thought about typical settings, like fancy restaurants or holidays, but he realized that this should have special meaning for the both of them. After much deliberation (and purchasing the ring!), it finally hit him. The perfect place to propose would be where their relationship had begun.



Meet Mr. and Mrs. Waruszewski, October 22, 2002.

Barbara tells it this way: "On the morning of August 18, 2001, Mike bought a new car and decided we should take a drive to UPJ. We had done this every year, just to see what was new on campus. As we toured the campus, nothing felt 'right.' When we were getting ready to leave, we were sitting on a bench on the campus mall, and Mike decided it felt like the right time and place. He dropped to one knee and popped the question, and, of course, I said yes."

The couple was married October 28, 2002, at Sacred Heart Church in the Shadyside section of Pittsburgh. They honeymooned in Hawaii for two weeks, built a house in Plum Borough, and moved in November 2003. They also decided to commemorate their engagement in a special way.

"Since Heritage Square is located on the campus mall where Mike proposed, it seemed both appropriate and special that we purchase a brick there," Barbara said.

"The experiences we had at UPJ helped to prepare us for the world," the couple said. "Involvement in activities helped make us more outgoing, and classes prepared us for our professions."

Homecoming for Asphalt Campus alum

"Coming back to Johnstown and UPJ was one of the highlights of my life."

S. James Coppersmith, vice chairman of The Rasky/Baerlein Group, Boston, and 1953 alumnus, was referring to serving as the featured speaker in the Lewis W. Foy Lecture Series December 2, 2004.

Mr. Coppersmith's speech was entitled, "Ethical Management and Moral Leadership in Today's American Business." He discussed the qualities of management and leadership that characterize corporations in this post-Enron era.

"I was inspired by the quality of students who attended the lecture," Mr. Coppersmith said. "Their eagerness to learn was encouraging. I am proud to be affiliated with this college."

Mr. Coppersmith's company, the Rasky/Baerlein Group, is a widely respected, Boston-based public relations and marketing company whose clients include the Boston Red Sox and Los Angeles Dodgers.

A Johnstown native, Mr. Coppersmith's family members were senior officers of the Glosser Brothers department store. He attended the Asphalt Campus from 1951 to 1953, and earned a bachelor's degree in journalism at the Pittsburgh campus with a minor in English literature. "I started out as a pre-med major, but after ending up on academic probation my first term, I decided to consider a liberal arts major."

**"Tonight I have come home,
and I have had a great time."**

At Johnstown, Mr. Coppersmith played basketball with fellow alumni James Wilkes, Thomas Meyers, and Victor Zack. "I was the worst player in the history of the team," he said. He studied under memorable faculty like English literature professor Elmer Osberg, who "made reading Chaucer romantic"; Dr. George R. Walter, Professor of Sociology, who later became mayor of Johnstown; Dr. Robert McClure, Professor of Chemistry, one of the original Johnstown faculty members, and Mary Grace Hetrick, French professor, who "liked me because I made her laugh," he said. He also served as sports editor of *The Panther Cub*, the student newspaper, "for which I was much better suited," he said.

Before joining The Rasky/Baerlein Group, Mr. Coppersmith was chairman of the Emerson College Board of Trustees. In his last year as board chairman, his friends and business associates honored him with



More than 300 people attended Mr. Coppersmith's lecture at UPJ.

the creation of a major scholarship fund in his name. Mr. Coppersmith was the president and general manager of Boston-based WCVB-TV, where he guided the ABC affiliate, owned by The Hearst Corporation, to a position as the nation's most honored television station. Under his leadership, the station won two George Foster Peabody awards, several Gabriel awards as the "most outstanding station in America," and a variety of other honors, including more Boston/New England Emmy awards than all of the other Boston stations combined.

Mr. Coppersmith's other positions in the television industry included president of the television division of Hubbard Broadcasting, Inc.; general manager of Tampa/St. Petersburg-based WTOG-TV, and vice president and general manager of WNEW-TV in New York City.

Mr. Coppersmith holds honorary doctorates from Emerson College, Northeastern University, and William Penn College. He resides in Marblehead, Mass.

The speaker said that one of his "absolute thrills" was the presence of fellow alumni and basketball teammates James Wilkes and Thomas Meyers in the Foy Lecture audience. "It was a glorious, affectionate reunion," he said. "The hospitality extended to me by President Etheridge and his staff was terrific."

To support the college and to honor members of his immediate family, Mr. Coppersmith is placing 10 bricks in Heritage Square on the campus mall. He closed his lecture by quoting Thomas Wolfe: "You can't go home again." He amended the quote by saying, "But tonight I have come home, and I've had a great time."

1960s

Tim Kazurinsky ('68) wrote the 2004 Christmas episode of ABC-TV's *According to Jim* starring Jim Belushi. Tim played an elf in one segment of the episode.

1970s

Daniel Perkins ('74) is president and chief executive officer of MTS Technologies, Inc.

James Vautar ('77) is general manager of the Cambria County War Memorial, Johnstown.

Benedict Vinzani ('74) is manager of the Borough of Somerset, Pa.

1980s

Robert T. Jeschonek ('87) is employed as a technical writer for a defense contractor in Johnstown. He is a graduate of the Oregon Coast Professional Fiction Writers Workshop master class and wrote "Our Million-Year Mission," which won the grand prize in the *Star Trek: Strange New Worlds VI* short story contest. Robert contributed "The Shoulders of Giants" to *Strange New Worlds V* and also wrote the prize-winning "Whatever You Do, Don't Read This Story" for *Strange New Worlds III*. His Burgoyne story, "Oil and Water," appeared in *Star Trek: New Frontier: No Limits*. In January 2006, his *Star Trek: S.C.E.* e-book, *The Cleanup*, is scheduled for publication. His fiction has appeared in *Abyss & Apex*, *The Loyalhanna Review*, and *War* comics from Saddle Tramp Press.

Jeffrey L. Keiper, Esq. ('88) is employed by Cambria County, maintains a law practice in Cambria and neighboring counties and also a small (mental health) counseling practice. He received a Master of Arts degree in psychology from Duquesne University in 1993 and received his Juris Doctor degree from Duquesne Law School. He may practice law before both the state and federal courts.

Lt. Col. Phil Skuta ('87) of Williamsport, Pa., is commander of the 2nd Battalion of the 7th Marine Regiment, the "Devil Dogs," who are responsible for a portion of Iraq. He is now at 29 Palms and next year will be at the War College in Carlisle, Pa.

1990s

Catherine Yonkoski Gorski ('90) is a media buyer for Kohl's Department Stores, corporate office, Milwaukee, Wis.

Heather Marie Eckenrode ('98) holds a post-doctoral position at E. I. DuPont de Nemours and Company. Heather completed her PhD in physical chemistry at the University of Pennsylvania in 2004.

Pamela Sabol ('97) is Director of Human Resources at the University of Pittsburgh at Johnstown.

Susan Tyno ('92) is attending the Pennsylvania College of Optometry's (PCO) Doctor of Optometry program in Elkins Park, Pa.

2000s

Kirsten Bucher ('04) is a graduate student in Art History and Museum Studies at Case Western Reserve University in Cleveland, Ohio.

Kelly Dalton ('04) is attending the Pennsylvania College of Optometry's (PCO) Doctor of Optometry program in Elkins Park, Pa.

Amanda M. Dvorchak ('01) works for NEC Solutions (America), Inc., Itasca, IL, as a Public Relations Specialist. She earned a Master of Arts degree in organizational communication from Western Michigan University.

Tom Feichtel ('04) is working in Washington, D.C., as a legislative aide for United States Congressman John P. Murtha.

Marcie Koontz ('03) is attending the Pennsylvania College of Optometry's (PCO) Doctor of Optometry program in Elkins Park, PA.


Megan Renee Nash ('00) was awarded the Doctor of Osteopathic Medicine Degree from Philadelphia College of Osteopathic Medicine. Dr. Nash is currently doing an internship at Valley Baptist Medical Center.

Jeffrey Walter ('03) is attending the Pennsylvania College of Optometry's (PCO) Doctor of Optometry program in Elkins Park, PA.

Lisa Ann Younkings ('00) teaches French and English at St. Maria Goretti High School, Hagerstown, Md., and is an Adjunct Professor of English at Shepherd University, Shepherdstown, W.Va. Lisa received an MA in humanities from Hood College in 2004.

We want to hear what you are doing to make us all UPJ Proud!

We know that many of you are doing great things in your professional lives. We've only received a few alumni updates since last fall. Tell us and we'll include it in next issue's "Of Note: Alumni." Make us *UPJ Proud!* E-mail us at upjalum@pitt.edu or write us at Institutional Advancement, 272 Blackington Hall, UPJ, 450 Schoolhouse Road, Johnstown, PA 15904. We look forward to hearing from you!

Are you  **On the move?** Help us keep your information as current and accurate as possible. When you complete this form, we'll update your information and make sure you don't miss future mailings from UPJ. Tell us about your recent accomplishments, and we'll publish them in *Of Note: Alumni*.

Full Name _____ Maiden Name _____

Preferred Title Mr. Mrs. Ms. Dr. Other _____ Class Year _____

Social Security No. _____ Birth Date _____

Home Address _____

Home Telephone _____ Fax _____

E-mail Address _____

Employer _____

Is employer a matching gift company? Yes No Don't Know

Business Title _____ Business Phone _____

Business Address _____

Accomplishments for publication in *Of Note: Alumni* (Include separate pages if necessary.)

Is your spouse a UPJ alumnus(a)? Yes No If yes, please complete a separate form for spouse information.

Spouse's Full Name _____ Spouse's Maiden Name _____

Preferred Title Mr. Mrs. Ms. Dr. Other _____

Four easy ways to update your information:

Mail: Institutional Advancement, 272 Blackington Hall, UPJ, 450 Schoolhouse Road, Johnstown, PA 15904-2990

Fax: 814-269-1965

E-mail: upjalum@pitt.edu

Phone: 1-888-UPJ-ALUM

University of Pittsburgh at Johnstown
450 Schoolhouse Road
Johnstown, PA 15904-2990
Phone: 814-269-2080
Fax: 814-269-1965
Toll-Free: 1-888-UPJ-ALUM
<http://www.upj.pitt.edu/>

RETURN SERVICE REQUESTED

DATES TO REMEMBER

UPJ Proud Celebration - May 14, 2005

Homecoming - September 30 and October 1, 2005

Mountain Cat Tournament - December 16 and 17, 2005

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